PRESS RELEASE
Technical press

Contact:
Kersten Solacroup
Kersten.Solacroup@mann-hummel.com
+49 (7141) 98–2260

Lisa Schiffgens
lisa.schiffgens@mann-hummel.com

85 years of MANN-FILTER: a brand with history, strength and future

From the beginning to the present day: MANN-FILTER as a constant benchmark in the aftermarket

Ludwigsburg, May 26, 2026 – MANN-FILTER celebrates 85 years of success: it began in 1941 when Adolf Mann and Dr. Erich Hummel founded what was then Filterwerk Mann & Hummel. From the very beginning, MANN-FILTER was a central component of this development, even though the trademark itself was only officially registered ten years later, in 1951. Today, MANN-FILTER can look back on 85 years of brand identity and filtration excellence.

From its beginnings to a global premium brand

From its local origins in Ludwigsburg, Germany, MANN-FILTER grew into an international premium brand that has expanded worldwide since the 1960s and is now regarded as one of the strongest players in the global, independent aftermarket. "Our brand has continuously evolved since its inception. It has always stood for premium original equipment quality, reliability, and a strong presence in the independent automotive aftermarket," says Mario Milinovic, Brand Manager MANN-FILTER.

Setting standards, shaping trends

MANN-FILTER has been committed to innovation from the very beginning and has shaped key trends in the industry. Examples of this are new CO_2-reduced filters made from renewable raw materials and the FreciousPlus cabin air filter: this biofunctional filter was developed specifically for the aftermarket in 2014. A true innovation that has become a new industry standard, even in the original equipment (OE) sector. Otherwise, product

innovations are usually first introduced in the OE sector. FreciousPlus filters allergens, particulate matter and harmful gases while inhibiting the growth of bacteria and mold.

Further initiatives to promote more sustainable mobility are already being planned and underline MANN-FILTER's role as a future-oriented trendsetter in the industry.

Award-winning and valued

Numerous awards have confirmed MANN-FILTER's strong position among professionals and end users for years. These include prestigious awards such as the CLEPA Innovation Award, the PARTSLIFE Environmental Award and several Best Brand Awards, the German Design Award and the German Brand Award - some of which MANN-FILTER has received continuously over several years. Over time, these honors the daily dedication and passion of the teams around the world.

A yellow and green icon – and a motorsport audience favorite

Over the decades, MANN-FILTER has achieved cult status not only technically, but also visually. Today, the iconic yellow-green colors are firmly linked to the global brand identity. In motorsport in particular, the "Mamba" inspires fans around the world and brings the brand to life on racetracks around the world. In 2025, the Mamba celebrated its tenth anniversary.

Comments from the international market

Cédric Dackam, President & General Manager Automotive Aftermarket, emphasizes: "The positive feedback from our partners around the world motivates us every day. How strongly MANN-FILTER is perceived in the international aftermarket is also demonstrated by the appreciation of AD Parts in Spain. As a long-standing member of the International Buying Group ADI and closely associated with us for over 60 years, they are an impressive example of how deep trust and shared values work in the international aftermarket."

Josep Bosch, President of AD PARTS, confirms: "For us, MANN-FILTER is much more than a strategic partner: the brand has always stood for genuine OE quality, high reliability and solutions that really count in everyday workshop life. We are particularly impressed by how consistently MANN-FILTER translates issues such as more

MANN+HUMMEL International GmbH & Co. KG
71631 Ludwigsburg, Germany

Corporate Communications

Phone: +49 (0) 7141 98-4266
Fax: +49 (0) 7141 98-3946
Email: press@mann-hummel.com
URL: www.mann-hummel.com

sustainable materials into market-ready products. This combination of innovative strength, practicality and our close cooperation makes the brand an indispensable partner for us in the aftermarket. Congratulations on 85 years and a success story that still sets standards in filtration today."

An anniversary with an eye to the future

85 years of MANN-FILTER means tradition and progress in equal measure. "We thank our customers, partners and workshops worldwide for their long-standing loyalty. With more sustainable materials, innovative technologies and a clear focus on quality, MANN-FILTER is shaping the filtration of the future – responsibly, powerfully and ready for the coming decades," concludes Dackam.

###

(approx. 4,500 characters incl. spaces)

Press image: **85 years of MANN-FILTER**
Download link: **Click to View**



About MANN+HUMMEL

MANN+HUMMEL is a global leader in filtration technology. Headquartered in Ludwigsburg, Germany, the Group develops intelligent filtration and separation technologies—including in the areas of Transportation and Life Sciences & Environment. Founded in 1941, the family-owned company's solutions ensure clean mobility, clean air, clean water, and clean industrial processes around the world. In this way, MANN+HUMMEL makes a decisive contribution to protecting the environment and to the sustainable use of limited resources. In 2024, around 21,200 employees at over 80 locations around the world generated a turnover of EUR 4.5 billion.

For more information, please visit https://www.mann-hummel.com

MANN+HUMMEL International GmbH & Co. KG
71631 Ludwigsburg, Germany

Corporate Communications

Phone: +49 (0) 7141 98-4266
Fax: +49 (0) 7141 98-3946
Email: press@mann-hummel.com
URL: www.mann-hummel.com